



**Thank you for being a part of the 2008 AOPA National Assembly. Preliminary feedback indicates that the 2008 show was a huge success. In order to make the 2009 show even better, we need your feedback. Please complete the following survey and fax back to AOPA headquarters.**

**Rate the following questions using the following scale: 1=poor; 2=fair; 3=satisfactory; 4=good; 5=excellent; N/A=did not use**

**Show Management (AOPA Staff):**

Responsiveness	1	2	3	4	5	N/A
Overall knowledge	1	2	3	4	5	N/A
Quality of services	1	2	3	4	5	N/A
On-Site Service and accessibility	1	2	3	4	5	N/A

Additional Comments: \_\_\_\_\_

**Tools that were provided to assist you in planning for the event:**

Usefulness of the Exhibitor Updates (email newsletters)	1	2	3	4	5	N/A
Usefulness of the hard copy Exhibitor Service Kit	1	2	3	4	5	N/A
Usefulness of the online Exhibitor Service Kit	1	2	3	4	5	N/A

Are there any improvements that you feel would improve the usefulness of the Exhibitor Service Kit? (Specify hard copy or online)

\_\_\_\_\_

\_\_\_\_\_

**Exhibitor Badge Registration:**

Advance badge registration process	1	2	3	4	5	N/A
On-Site badge registration process	1	2	3	4	5	N/A
Lead Retrieval effectiveness of gathering information	1	2	3	4	5	N/A

Additional Comments: \_\_\_\_\_

**George E. Fern, the official show contractor:**

Pre-Show responsiveness	1	2	3	4	5	N/A
Overall knowledge	1	2	3	4	5	N/A
Quality of pre-show services	1	2	3	4	5	N/A
Overall On-site accessibility and responsiveness	1	2	3	4	5	N/A
Quality of on-site Services	1	2	3	4	5	N/A
Move-In Process	1	2	3	4	5	N/A
Move-Out Process	1	2	3	4	5	N/A

Did you pre-order any furnishings from George E. Fern? Yes \_\_\_\_\_ No \_\_\_\_\_

If "yes", were they delivered on time? Yes \_\_\_\_\_ No \_\_\_\_\_

Additional Comments regarding George E. Fern: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Quality of the following aspects of the event:**

Online exhibitor directory	1	2	3	4	5	N/A
Final Program of Activities	1	2	3	4	5	N/A
Show Hours	1	2	3	4	5	N/A
Assembly Daily News	1	2	3	4	5	N/A
Sponsorship Opportunities	1	2	3	4	5	N/A
The Hyatt Regency Chicago	1	2	3	4	5	N/A
Receptions	1	2	3	4	5	N/A
Lunches	1	2	3	4	5	N/A
Product Preview Theater	1	2	3	4	5	N/A

Additional Comments: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Quality of attendee traffic:**

Did you introduce a new product or service at the show? Yes \_\_\_\_\_ No \_\_\_\_\_

Based on expectations rate:

The quality of traffic to your booth	1	2	3	4	5	N/A
Your results based on your pre-planned objectives	1	2	3	4	5	N/A
Your company's return on investment	1	2	3	4	5	N/A

Do you plan on attending next year's show? Yes \_\_\_\_\_ No \_\_\_\_\_

If "yes," same booth size \_\_\_\_\_ will expand booth size \_\_\_\_\_ will decrease booth size \_\_\_\_\_

If "no," why? \_\_\_\_\_

Please provide any additional comments about the 2008 AOPA National Assembly: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Survey submitted by: (optional) Name: \_\_\_\_\_ Company: \_\_\_\_\_

Thank you for taking the time to complete this survey. Your input is important to us and the planning of future events.

**Please Fax Completed Survey to: (571) 431-0899**