AOPA In Advance SmartBrief

Breaking News August 6, 2015

AOPA Headlines:

Lots of Ways to Action on Draft Lower Limb Prosthetic Policy

Updates on AOPA Actions on DME MAC LCD Draft Policy

Call for Papers for OT World

Register for the August 12 Webinar: OTS vs. Custom Fit - The True Story

Exclusive Offer for AOPA in Advance Readers

NEW Technical Fabrication Contest at the National Assembly

Fun Way to Support AOPA Government Relations Efforts: Wine Tasting & Auction

Upcoming Events

Lots of Ways to Take Action on DME MAC LCD Draft Policy

Most of the O&P world is now familiar with the draft policy, and AOPA would like to remind you of all the ways to take action. We have provided two prewritten letters to send the DME MACs—one from practitioners and one from patients from www.AOPAvotes.org.

You can also send your custom comments to <u>DMAC Draft LCD Comments@anthem.com</u> and make sure to reference "LCD Draft: Lower Limb Policy" in the subject line.

You can sign the White House Petition calling for the policy to be rescinded.

AOPA members should watch their mailbox – AOPA is sending postcards for patients to submit comments.

Attend the DME MAC Meeting in Baltimore -A joint DME MAC public meeting will be held on August 26, 2015, from 08:00 AM EDT until 12:00 PM EDT at: Airport Square Business Park, 1304 Concourse Drive, Linthicum, MD 21090. Registration is online.



Updates on AOPA Actions on DME MAC LCD Draft Policy

- 1. The AOPA Coding and Reimbursement Committee met on August 3 and provided great assistance in framing both AOPA's comments as well as those of the O&P Alliance.
- 2. AOPA has prepared and circulated an <u>extensive analysis of the proposal</u>, along with an Executive Summary.
- 3. AOPA has activated communications to members, and explanatory content on both the AOPA website for members and on the Mobility Saves website for patients. The sites contain links to AOPAVotes where folks can generate comment letters to the DME MACs on the rules. As of yesterday, we had recorded about 594 O&P/AOPA members comment letters, as well as 783 patient comment letters. Every comment letter goes not just to the DME MACs, but also to the writer's two Senators and one House member of Congress.
- 4. AOPA has drafted Physician Talking Points.
- 5. AOPA has participated in outreach to Congress, including joining in the <u>O&P letter</u> to CMS Administrator Andy Slavitt, consulting with offices of Reps. Duckworth and Guthrie and prepared a draft letter from Rep. Guthrie to HHS Secretary Burwell, and worked with Hanger attorney former Rep. Scott Klug on a proposed letter for Chairs of 3 Congressional Committees to consider forwarding to Mr. Slavitt seeking a 3 month delay so Congress can engage on this matter after the summer recess. More such contacts will continue though the timing for this LCD action has managed to occur over the period of Congress' summer recess—they are out until after Labor Day (and after the August 31 deadline for comments on the proposed LCD).
- 6. The O&P Alliance has held 4 meetings (another set for tomorrow) to work on Comments for the Alliance.
- 7. NAAOP President (and AOPA Board Member) Dave McGill has initiated and provided excellent promotion for a "We the People" petition to the White House with objective of securing 100,000 signatures questioning the LCD by August 31 (White House promises response to any petition which includes 100,000 signatures.
- 8. AOPA has convened the Prosthetics 2020 Physician Medical Advisory Committee (August 3) and several contacts for follow-up action have been initiated.
- 9. AOPA is partnering with the Amputee Coalition on Postcards that will be distributed to O&P facilities for distribution to patients.
- 10. AOPA has registered at least 4 participants, including AOPA President Charlie Dankmeyer, and AOPA Member Tom Watson, to appear and provide statements at the DME MAC meeting in Linthicum, Maryland on August 26 from 8-12 noon.
- 11. AOPA has activated plans, and received necessary permit to hold an amputee patient demonstration at the HHS building on August 26 from 2 to 5 pm. We are hoping to have 100 amputees as well as a substantial number of non-amputee participants.
- 12. AOPA has initiated PR efforts.
 - a. The "Glass Ceiling of Prosthetics" concept is being transformed into (i) broadcast and print ads to run in the DC are August 23-16 and (ii) placement on the Mobility Saves website;
 - b. PR promotion of both a press advisory session sometime before August 23, as well as promotion of the Patient Demonstration on August 26 at HHS.
- 13. AOPA has worked on challenging the absence of scientific/medical/literature support for the LCD, having generated a request to the DME MACs for such information in light of its absence from the proposal. This resulted in a response from the MACs pointing to a 31 item bibliography, and we are now working in communicating to some authors cited

- as the bibliography in large measure does not provide any support for the DME MACs' proposed changes.
- 14. AOPA staff, with strong assistance from members of the AOPA Executive Committee, has generated draft text, and will be working with the Amputee Coalition on a series of Patient Vignettes to capture very specific impact of the proposed LCDs on patient care, eligibility for advanced prosthetics and overall patient welfare.
- 15. AOPA, in consultation with former CMS Administrator, Tom Scully and other AOPA lobbyists, has initiated steps for one and possibly more meetings with CMS officials to discuss the LCDs. The first meeting is slated to take place on August 11 with Sean Cavanaugh, the Deputy Director of CMS with responsibility for the Medicare program. Specific agenda and materials for that meeting have been developed and depending upon the outcome of that meeting, we may well be moving for a timely meeting with CMS Acting Administrator Andrew Slavitt.

Call for Papers for OT World

The bi-annual **OTWorld – International Trade Show and World Congress** will once again be held in Leipzig, Germany from **May 3-6, 2016**. This show and congress will attract professional visitors from around the globe including but not limited to prosthetists and orthotists, orthopedic shoemakers, rehabilitation technicians, specialist retailers, engineers, doctors and physiotherapists.

OTWorld 2014 proved its position as the world's leading event in its field with over 20,000 visitors from 80+ countries. They came to view the latest products, ideas & technologies available in the OT/Rehabilitation sector from 548 exhibiting companies.

The interdisciplinary **OTWorld Congress** and trade show run concurrently, offering insight into the newest methods of research, product development and training, via professional development sessions led by industry experts. You are also invited to submit essays on the topics of prosthetics, orthotics, foot & shoe, orthopaedic shoe technology, rehabilitation, rehabilitation technology, sports & sports medicine, as well as an Open Topic ranging from developing countries, material research, measuring technology, adapted technologies, or obesity rehabilitation. For additional information <u>click here.</u> Note the deadline for submission is September 6th and abstracts can only be submitted using the <u>online form found here</u>.



Register for the August Webinar: OTS vs. Custom Fit - The True Story

August 12, 2015, 1:00-2:00 PM EST

Ever wonder how and why the off-the-shelf codes for orthotics were created? Ever wonder who is allowed to provide off-the-shelf items and who can provide custom fit items? To answer these questions and many more, attend the August 12 webinar, OTS vs. Custom Fit: The True Story.

Topics for discussion will include the following:

- Learn the history of the formation of OTS codes
- Learn how OTS codes relate to competitive bidding now and in the future
- Learn about the latest requirements of OTS and custom fit items as they relate to the Medicare Medical Policies



AOPA members pay \$99 (nonmembers pay \$199), and any number of employees may participate on a given line. Attendees earn 1.5 continuing education credits by returning the provided quiz within 30 days and scoring at least 80 percent. Register online. Contact Ryan Gleeson at rgleeson@AOPAnet.org or 571/431-0876 with questions.

Exclusive Offer for AOPA in Advance Readers



Participate in this year's NEW Technical Fabrication Contest for your chance to WIN big!

Even if you aren't a technician, consider participating in the newly timed technical fabrication contest. Instead of entering your fabricated device into a contest, this year's contest will be a timed event on the exhibit floor. Participants will properly assemble an articulating AFO joint. Win cash and bragging rights! Stop by Booth 900 to get "timed." Scores will be posted and you have the option to compete up to 3 times.



When:

Competitions will take place on Thursday (10/8) and Friday (10/9) at 10-11 AM and Noon-2 PM. Get your time recorded on Saturday (10/10) at 10-11 AM.

Sign-Up:

Sign up ahead of time on your Assembly registration form to make sure you receive all communications regarding the contest. If you have already registered for the Assembly and were not able to register for the Technical Fabrication Contest, you can contact Ryan Gleeson at rgleeson@AOPAnet.org. There is no charge to participate.

Winner:

- First Place Winner receives a \$500 Cash Prize and bragging rights
- Two Runner-ups each receive a \$200 Cash Prize

How it Works:

Stop by the contest competition area, assemble an articulating AFO (provided) and get your time recorded. Contest times are listed above and will be located in the exhibit hall at Booth 900. Each contestant can have their time recorded up to 3 times during the show. Their best time will be considered for competition. If there is a tie, then there will be a time-off to determine the winner.

*All National Assembly registrants may participate unless they are a judge, work for a contest sponsor or are on the Assembly Planning Committee or serve on the AOPA Board of Directors.

We'll see in San Antonio where you may leave a winner!

- Preliminary Program
- Registration
- Hotel Reservations
- Exhibit
- Exhibitor List

NATIONAL
AOPA ASSEMBLY
OCTOBER 7-10
2015
SAN ANTONIO
TEXAS, USA
THE HENRY R GONZALEZ CONVENTION CENTER

LEARN MORE

Fun Way to Support AOPA Government Relations Efforts: Wine Tasting & Auction

During the 2015 National Assembly in San Antonio, AOPA will be hosting the 8th Annual Wine Tasting & Auction. Join the fun, the good cause, and add to the continued success of the Wine Tasting & Auction by donating something special today! Please take a look in your wine cellar for that special bottle or bottles of wine, which may be collecting dust, to consider as a donation for the 8th Annual Wine Tasting & Auction.

Don't want to part with your wine? We welcome other items of interest, such as jewelry, wine glasses, artwork, cigars, craft beer, other spirits, etc. You may also make a monetary contribution (from a personal or business account) and one of our personal shoppers will make a purchase on your behalf, and our shoppers do take suggestions!

<u>Please consider donating today!</u> The donation form is available here.





Thomas Jefferson said: "Good wine is a necessity of life for me." and you

are a necessity for this event. We cannot make it happen without your help! This exciting event provides attendees with a unique opportunity to mingle, network, learn about and taste a variety of wines, but most importantly raise awareness of and funds for AOPA's Government Relations outreach.

Your special donations are what make this event unique and successful. Your attendance is what makes it fun! At this time we would like to thank the following individuals for their generous donations to the 8th Annual Wine Tasting & Auction:

- Rick Fleetwood
- Joe Martin

Thank you in advance and we look forward to seeing you at the 2015 National Assembly and the 8th Annual Wine Tasting & Auction!

Any questions about making a donation or the auction in general, contact Devon Bernard at dbernard@AOPAnet.org, or (571) 431-0854.

Upcoming AOPA Events

August 12 OTS vs. Custom Fit: The True Story

Webinar Conference

<u>Learn more or register online here</u>

September 9 Prior Authorization, How Does it Work

Webinar Conference

Learn more or register online here

Oct 7-10, 2015 AOPA 2015 National Assembly

San Antonio, TX

Learn more or register online here