

THE PREMIER MEETING FOR ORTHOTIC, PROSTHETIC, AND PEDORTHIC PROFESSIONALS.



American
Orthotic &
Prosthetic
Association

AOPA 2022 NATIONAL ASSEMBLY

SEPTEMBER 28-OCTOBER 1

San Antonio



2022 EXHIBITOR PROSPECTUS

Build Your Customer Base and Increase Sales!

EXHIBIT AT THE 2022 NATIONAL ASSEMBLY

We ARE AOPA

ADVOCACY | RESEARCH | EDUCATION

Contact Kelly O'Neill at 571/431-0852 or kelly.oneill@AOPAnet.org.

   FOLLOW US @AmericanOandP

www.AOPAnet.org

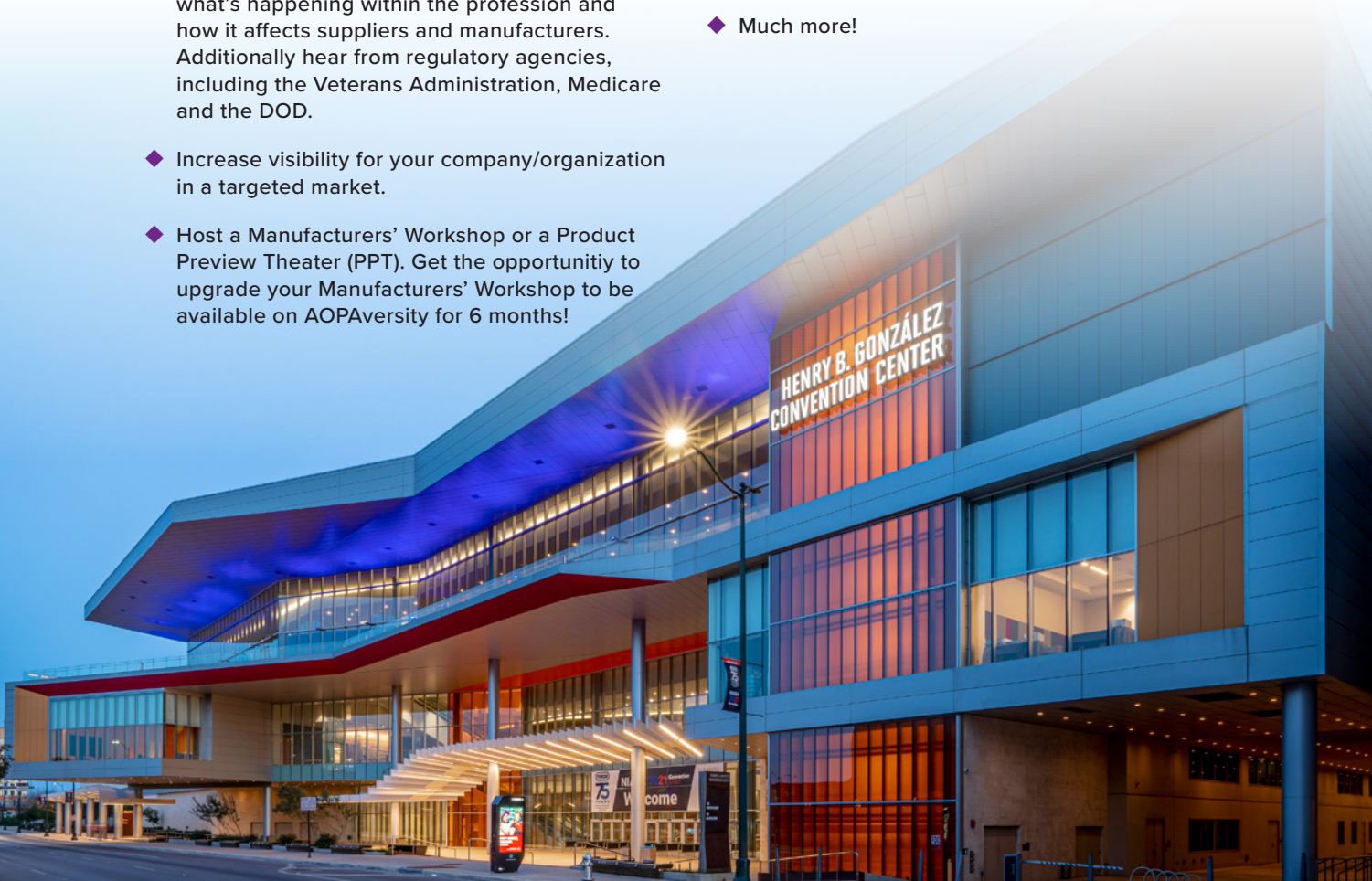
#AOPA2022

2022 EXHIBITOR PROSPECTUS

WHY EXHIBIT?

The AOPA National Assembly is the country's oldest and largest meeting for the orthotic, prosthetic, and pedorthic profession in the United States. Grow your customer base and introduce new products at this premier event.

- ◆ Build your customer base and increase sales by meeting with Facility Owners and decision-making practitioners.
- ◆ Experience face-to-face time with existing customers to answer questions and build new relationships.
- ◆ Enjoy sponsored networking opportunities, including an opening welcome reception in the exhibit hall.
- ◆ Take advantage of fun traffic-building opportunities.
- ◆ Take advantage of education sessions to learn what's happening within the profession and how it affects suppliers and manufacturers. Additionally hear from regulatory agencies, including the Veterans Administration, Medicare and the DOD.
- ◆ Increase visibility for your company/organization in a targeted market.
- ◆ Host a Manufacturers' Workshop or a Product Preview Theater (PPT). Get the opportunity to upgrade your Manufacturers' Workshop to be available on AOPAversity for 6 months!
- ◆ Speak to AOPA coding experts to learn what's happening with U.S. government sponsored healthcare programs.
- ◆ Increase your exposure through a wide variety of advertising and sponsorship opportunities.
- ◆ Hear from top-researchers and clinicians to learn what products and support is needed from manufacturers.
- ◆ Participate in key education programs and plenary sessions.
- ◆ Take advantage of education sessions geared to exhibitors.
- ◆ Much more!





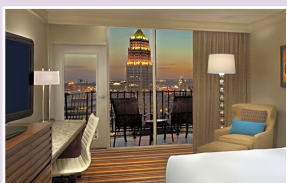
LOCATION AND VENUE

Nestled in the heart of historic downtown San Antonio along the banks of the world famous River Walk thrives the nucleus of the city's convention industry. The Henry. B. Gonzalez Convention Center plays host to more than 300 events each year with over 750, convention delegates from around the world.

The San Antonio River Walk is a verdant oasis of cypress-lined paved paths, arched stone bridges and lush landscapes. It gently winds through the city center, providing millions of visitors each year with easy access to the city's cultural hot spots, historic sites and other attractions. So the next time you have a little spare time, simply go for a stroll along the River Walk. You're sure to find plenty of things to do.

OUR ATTENDEES ARE DECISION MAKERS

Attendees are O&P practitioners, pedorthists, physicians, technicians, fitters, students, educational instructors, facility owners, marketing personnel, physical therapists, residents, office managers, billing specialists, occupational therapists, researchers, engineers, manufacturers, distributors and suppliers of O&P products and services.



HOTEL RESERVATIONS

For more information or to book your room online, simply visit www.AOPAAsembly.org. Room blocks at two nearby hotels:

Hilton Palacio del Rio

200 S Alamo Street
San Antonio, TX 78205
Rate: \$249

1 block from the Convention Center

The Grand Hyatt

600 E Market Street
San Antonio, TX 78205
Rate: \$249

Adjacent to the Convention Center

Marriott San Antonio Riverwalk

889 E Market Street
San Antonio, TX 78205
Rate: \$249

Adjacent to the Convention Center

2022 EXHIBIT SCHEDULE AND TIMELINE

All exhibit personnel must wear their exhibitor badge and/or a set-up badge, which will be available at the registration desk. For questions regarding move-in, contact Show Management at 571/431-0852. Permission for early move-in must be approved by Show Management. All construction must be completed and aisles cleared by 3:00 PM, Wednesday, September 28.

Date	Installation/Dismantle of Exhibits	Exhibit Hours*	Exhibitor Education (Exhibitors Only)
Tuesday, September 27	Noon – 5:00 PM		
Wednesday, September 28	8:00 AM – 3:00 PM	5:30 – 7:30 PM	
Thursday, September 29		9:00 AM – 6:30 PM Exhibitor Happy Hour & Patient Demonstrations 5:00 - 6:30 PM	TBD
Friday, September 30	2:00 – 8:00 PM	9:00 AM – 2:00 PM	TBD

* Times are subject to change.

2022 EXHIBIT SPACE COSTS

2022 Exhibit Space

AOPA Member: \$2,950 per 10'x10' unit

Non-AOPA Member: \$7,500 per 10'x10' unit

Each 10x10 standard booth space includes:

- A standard identification sign (7"x44") indicating company name and booth number
- Eight-foot-high (8') back wall drape and side rail drape.

PLEASE NOTE: Carpet is required once again for the 2022 Assembly. You can provide your own, or order from FREEMAN, but it is required. Last year was a special circumstance.

Exhibit space does NOT include a table & chair. These and other items will need to be ordered through FREEMAN.



EXCLUSIVE OPPORTUNITY!

FIRST TIME EXHIBITORS with AOPA will receive a complimentary basic booth space set-up with their purchased 10x10 booth space which includes:

A standard identification sign (7"x44") indicating company name and booth number, eight-foot-high (8') back wall drape and side rail drape, six-foot (6') skirted table, two chairs, carpet, and wastebasket.



Additional items you receive:

- Post-event registration mailing list of all National Assembly attendees. *(Members only)*
- Two exhibitor full conference badges (per 10x10 exhibit space) which includes: admission to all education sessions, CE credits, Welcome Reception, meeting materials, and lunch tickets.
- Additional discounted exhibitor full conference badges available once complimentary badges are used. *Limits apply.*
- Private lounge area exclusive to exhibitors.
- Ability to receive CE credits with your full conference registration badge—no additional charge!
- 24-hour perimeter security guard service.
- FREE breakfast and lunch during show hours conveniently located inside or near the exhibit hall.
- Exclusive **Exhibitor Community Board** located on AOPA Connection. Share ideas, ask questions, start a conversation with your fellow O&P exhibitor counterparts.

- Exhibitor Service Kit—The Exhibitor Service Kit which is an online guide provided by Freeman Decorating will include all information and order forms you need to plan a successful trade show event; to include shipping information, booth rental, electric and internet needs.
- Exhibitor Newsletters—provide you with important up-to-date information regarding the show.
- One hour early access to exhibit hall prior to exhibit hall opening each day.
- FREE Weblink included in online exhibitor listing which will include your contact information, social media links, company logo, show specials and brochures.
- Discounted hotel room rates at show participant hotels.

EXHIBITOR SPONSORSHIP OPPORTUNITIES

Experienced trade show marketers agree—advertising is the best way to maximize your exposure and make the most of your trade show investment. AOPA can help put your name in front of customers before, during, and after the National Assembly with value-added sponsorship opportunities. Don't miss this chance to take advantage of all the extra ways AOPA helps you sell!

Educational Opportunities

Manufacturers' Workshop

Take advantage of this unique opportunity to increase your visibility within the O&P community by sharing your successes and techniques with practitioners. Workshops are 1-2 hours long and can accommodate up to 50 people.

For an additional cost, workshops may be upgraded to be included on AOPaversity (AOPA's online learning management system) for six months. To ensure the best experience for all exhibitors, workshops are limited to 10 concurrent workshops during each tier.

Maximize exposure by sponsoring one or more of the following opportunities:

- Water stations featuring your logo on reusable water bottles
- Badge holder/lanyard
- Mobile Charging Stations
- Preliminary Program
- Keynote Video Sponsor
- Convention candy
- Column signs
- Banner Ads
- Exhibit Passbook
- Meeting attaché bag inserts
- And many more!



BACK BY POPULAR DEMAND

Product Preview Theater (PPT)

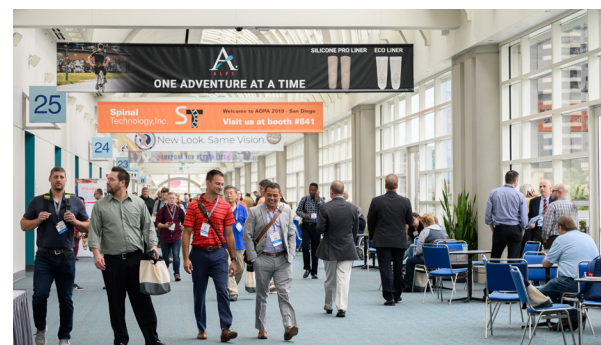
Place your product or service front and center for a 30-minute product preview right on the show floor in our newly designed theater for 2022. These 30-minute mini-workshops are designed to be high-energy presentations showcasing different products and/or services throughout the exhibition.

Exhibitor Special

At no extra charge, the official magazine of the National Assembly, the *O&P Almanac*, will be given to each attendee. Send us your promotional pieces, and we will include them in the *Almanac* distribution package for only \$1,500. The *O&P Almanac* is the ONLY O&P magazine to be distributed in this manner. Space is limited, so act quickly!



Ad Closing Deadline: July 2, 2022
Ad Materials Deadline: July 9, 2022



NEW!

O&P EXPERIENCE ZONE

During the 2022 National Assembly, join AOPA and your fellow exhibitors to help create this memorable event on Thursday, September 29th, in San Antonio during the 2022 National Assembly.

What is the O&P Experience Zone?

An opportunity to showcase the intersection of technology and clinical care. This will be a unique event featuring patient success stories and demonstrations held in conjunction with the traditional happy hour.

Objectives:

- Generate media attention to promote how the O&P profession restores lives
- Create excitement in the Exhibit Hall
- Provide a venue for manufacturers and adaptive sports organizations to showcase their element.

Details:

There is no cost to participate. AOPA will promote your demonstration and provide any space needed. You will only be responsible for any equipment, signage, and travel for your patient model. You must also have orthotist and/or prosthetist available to answer questions. Additional details to follow.

Here are a few ideas to assist you in your planning:

- Adaptive Sports Demonstrations
- Rock Climbing Wall
- Gymnast
- Musician
- Cyclist or Runner
- Acrobatics with Ariel Silks
- Surf boarding simulator
- Wrestling or Martial Arts
- Dance
- Emulators
- Cooking demonstration
- Bartender
- Yoga or Pilates

What Next?

Visit www.AOPAAssembly.org or contact Tina Carlson at (571) 431-0808 or Assembly@AOPAnet.org with questions or if you have thoughts or ideas about the event.

You can sign up to reserve your spot and demo type (no duplicates will be permitted) at bit.ly/35mx2FV.





RESERVE TODAY!

INTRODUCING.... GOEXPO

GoExpo is your one-stop shop to purchase exhibit space. Within GoExpo you will also be able to access:

- ◆ Booth Rules & Regulations
- ◆ Floor Plan
- ◆ Manufacturers' Workshop & Product Preview Theater (PPT) Opportunities
- ◆ Sponsorship Opportunities
- ◆ 2022 Exhibitors Listing
- ◆ FREEMAN Service Kit
- ◆ and more...

CONTACT: Kelly O'Neill 571-431-0852
or kelly.oneill@aopanet.org.

Visit www.AOPAAsembly.org.

Contact Information

For more information, contact:

Exhibit & Sponsorship Opportunities

Kelly O'Neill, CEM, Senior Manager
of Meetings & Exhibitions
571/431-0852
kelly.oneill@AOPAnet.org

Advertising in *O&P Almanac*

Bob Heiman
RH Media LLC
856/673-4000
bob.rhmedia@comcast.net

Education & General Inquiries

Tina Carlson, CMP, Sr. Director of
Meetings and Education
571/431-0808
tcarlson@AOPAnet.org



**AMERICAN ORTHOTIC &
PROSTHETIC ASSOCIATION**
330 John Carlyle Street, Suite 200
Alexandria, VA 22314

AOPAnet.org



FOLLOW US @AmericanOandP